

ELK GROVE HISTORICAL SOCIETY

BOARD MEETING MINUTES OF NOVEMBER 10, 2014

Board Members and Guests Present: Diane Borden, Dennis Buscher, Barbara Claire, Lorraine Croup, Jim and Annaclare Entrican, Claudia Johnson, Dolores and Francis Jacobson, Jeanette Lawson, Merry Leverton, Rich Lozano, Brookelea Lutton, Carol On, Milt Webb.

Call to order: Barbara Claire (President): The meeting was called to order by 1st Vice President Brookelea Lutton until President Barbara Claire arrived.

Public Comment:

None.

Announcements:

Thanks to all the docents who worked the Haunted Stage Stop.

Congratulations to Rich Lozano for winning another term on the CSD Board.

Approval of Minutes: October 13, 2014--Diane Borden (Recording Secretary):

It was moved by Claudia Johnson and seconded by Jeanette Lawson to accept the minutes of the October 13, 2014 Board Meeting (sent to Board for review) as submitted. Motion carried.

Treasurer's Report/Bills--Jeanette Lawson (Treasurer):

Income:

Haunted Stage Stop: Income: \$9,730.00; Expenses: \$6,205.25; Net: \$3,524.75. Jeanette reminded us that we also received a \$1,000 grant from the City and family members donated about \$1,500.

Barn Raising: \$4,065.00 (Includes \$2,000 donation from Native Sons), which was placed into the General Restoration fund.

In addition, Annaclare Entrican sold some books worth about \$110 at the Rhoads Cousins yearly reunion.

Bills:

The following bills were presented:

SMUD - in the amount of \$240.05

To Caruthers Electric - in the amount of \$465.30

For toner for the copy machine – in the amount of \$206.27

To Diana Reave – in the amount of \$15.00 to reimburse her for garage sale items used to decorate the bathrooms (no receipt available).

It was moved by Merry Leverton and seconded by Claudia Johnson to approve payment for these bills. Motion carried.

It was moved by Diane Borden and seconded by Claudia Johnson to approve the Treasurer's Report (attached) as presented. Motion carried.

Rhoads School Update--Merry Leverton:

Merry was pleased to report that 75 days have been reserved for visits. As a result, they are looking for more docents and she is in the process of recruiting from the education community. The scholarship fund is almost depleted and they will do another fundraiser in the spring. She expressed her appreciation to CSD for painting the interior of the school.

CSD Update--Rich Lozano:

Rich thanked everyone for their support in the recent election. CSD will be doing Santa and Sirens again to promote their toy drive in December, as well as a toy drive in Galt. Breakfast with Santa will take place next month. They also had a floating pumpkin patch at Wackford Community & Aquatic Center for the first time where kids could swim and buy one of the 300 pumpkins in the pool. There will be more activities after the first of the year.

Committee Reports:

By-Laws--Dennis Buscher:

Dennis will be sending a revised version to everyone for review and approval.

Calendar Committee – Update

Merry provided a report as Sally is on vacation in Mexico. The committee met on November 3 and discussed the feasibility of doing a calendar. It was agreed that it needs to be of historical value something that people will want to buy again. It was proposed a "then" and "now" photo display, of standard size, either black and white or sepia. They recommend an 18-month calendar that can be available online and sold in the gift shop and local businesses in 2016. They will have a proposed budget soon and plan to meet again on December 4th at 11 AM in the museum. If anyone has input, please let Sally or Merry know.

Docents—Mary Bulford:

A sign-up sheet was passed around for docents to volunteer for Old Fashioned Christmas during December.

Haunted Stage Stop—Jeanette Lawson:

Jeanette reported that there were about 1,400 who attended – up from last year. See the details under Treasurer's Report for net income. A wrap-up meeting has been held to discuss next year's event. Costs should be less. It was suggested we look at handicap regulations and lighting on the stairs. A docent will be assigned to assist people coming up and down the stairs as needed.

Membership—Lorraine Croup:

No report.

Newsletter—November-December sent out—Brookelea Lutton:

The next Newsletter will be for January/February.

Old Fashioned Christmas – Jeanette Lawson:

From Sally Bergen: A thank you to the board members for bringing their Black Tie & Santa silent auction items to the museum kitchen by or before **Monday, Nov. 24th**. Please remind them to attach a note so we'll know what donor to thank, what the item's \$\$ value is and who to contact if we need more information before the item gets beautifully packaged the following day. Like the Blue Diamond guy says, "just one item each, that's all we ask".... Sally will return on November 21st.

The Merry Maids cleaned the museum today and so we are ready to decorate for Christmas. Ticket price for Black Tie & Santa is \$25 a person. Brookelea took two tickets to the Chamber luncheon, which were won by a young couple. Jeanette presented a proposed budget: Income from ticket sales and other resources \$7,300; Estimated expenses of \$3,300; estimated profit of \$4,000. It was moved by Lorraine Croup and seconded by Claudia Johnson to approve the proposed budget. Motion carried.

Policy & Procedure Committee--Brookelea Lutton:

Brookelea and her committee have been meeting regularly and have finished writing the duties for the six elected officers. She will be asking for input from Jeanette for the Treasurer's responsibilities. She wanted to know who makes the determination as to how funds are distributed to the different accounts. Jeanette explained that it depends on a lot of things, including the preference of the Chairs of the different events. Sometimes it is best to put funds into the Operating Account from where they can be moved to other accounts as needed.

The Board discusses any issues and makes the final decision.

Programs for General Meeting—November:

November 17, 2014 – 6:30 PM at Ray's Old Town Creations, located behind Wendy's on Elk Grove Florin Road. We will have election of Officers.

Lorraine said she is having difficulty getting someone to run for the 1st Vice President position. Claudia said she will step in and do it, but there may be times when she needs to attend to family obligations. THANK YOU CLAUDIA!

Unfinished Business:

Foulks House Restoration and Blacksmith Shop/Storage Shed—Jim Entrican:

Jim reported he met with Monty and will work with him on the cement costs. He is looking for someone to frame the foundation and this will require a general contractor.

Front Porch Repair/Fountain—Jim Entrican:

Nothing new to report.

Fountain—Jim Entrican:

Two people have come to look at the fountain and he is awaiting quotes.

Reese School Committee—Dennis Buscher, Jim Entrican:

Nothing new to report. The architect Kevin Pressley and an associate were at the museum to take measurements.

Scout Projects—Jim Entrican:

Jim met with two Scouts last weekend on two projects on track for completion: One for the roof over the woodpile area at the Rhoads School, and the second to make flowerbeds around the jail.

Whitelock Parkway, Open House October 29th – Update:

Barbara reported several members attended the meeting. All plans were laid out and some appeared to come very close to our fence. We should plan to attend the next meeting if possible.

New Business:

Elizabeth Pinkerton is looking for 5-6 docents for the Dickens Fest on Saturday, November 29th from 12 – 3 PM to help with the Historical Tour as in years past. Docents stand in front of historical buildings and explain the history (Elizabeth will give us the information for each building). Would like docents in period dress.

Need to let her know soon so she can make flyers, etc., to publicize. Several members expressed an interest.

Jim announced that the Planning Commission met last week and Smart & Final may move in where the Bel Air was on Elk Grove Boulevard. A new façade will improve the building.

Jeanette reported we are running low on membership applications and will look into the costs and provide an estimate at the next meeting. Barbara will review the application and make any revisions.

Brookelea attended the Chamber luncheon and is amazed at how many people don't know about us. She would like to continue attending for the exposure it provides. She happened to talk to someone affiliated with the Valley Yellow Pages. He discussed options with her about using them for advertisement in several different areas. For a charitable organization, it would run approximately \$44 a month. Brookelea felt it would be worthwhile to try it for a year. After discussion, it was agreed it was expensive in light of the fact that we are only open once a month and don't have enough docents available to open the museum more often. Jeanette will check with Frontier advertising for a comparison.

Upcoming Events:

- November 12 or 13: Decorating begins for Old Fashioned Christmas
- November 17: General Meeting, election of officers for 2015, Old Town Creations on Elk Grove Florin Rd. and Bond Rd, 6:30 PM.
- November 23: Deadline for Christmas decorators to have their rooms finished.
- November 27: Thanksgiving—Gobble, gobble!!
- November 30: Black Tie & Santa, 6 PM, Museum
- December 6-7: Old Fashioned Christmas, 1-5 PM
- December 8: Board Meeting, 4 PM, Museum
- December 13-14: Old Fashioned Christmas, 1-5 PM
- December 20-21: Old Fashioned Christmas, 1-5 PM
- December 25: Merry Christmas
- December 31: Happy New Year!

There is no General meeting scheduled in December.

The meeting was adjourned by President Barbara Claire at 5:20 PM.

Submitted by:

Diane Borden,

Recording Secretary